

AVGEN INCENTIVES GROUP

The reason the program is effective is simple: families produce revenue by making purchases that they plan to make anyway. Groceries, clothing, toys, gifts, even gasoline can be purchased with scrip. An organization of 150 families easily spends between one and two million dollars per year on food, clothing and other essentials. If these families use our program for these purchases, they can raise as much as \$100,000 per year for their organization without spending an additional penny.

The percentage that you will earn depends on the mix of retailers that your group members choose. Typically organizations earn between 4% and 5%. Larger orders tend to generate higher percentages.

Number of Participating Families	Average Weekly Scrip Purchase Per Family	Average Yearly Scrip Purchase Per Family	Average Yearly Scrip Purchase By Your Organization	Projected Yearly Fund Raising @ 4%	Projected Yearly Fund Raising @ 4.5%	Projected Yearly Fund Raising @ 5%
10	\$100	\$5000	\$50,000	\$2,000	\$2,250	\$2,500
10	\$150	\$7500	\$75,000	\$3,000	\$3,375	\$3,750
10	\$200	\$10000	\$100,000	\$4,000	\$4,500	\$5,000
10	\$250	\$12500	\$125,000	\$5,000	\$5,625	\$6,250
25	\$100	\$5000	\$125,000	\$5,000	\$5,625	\$6,250
25	\$150	\$7500	\$187,500	\$7,500	\$8,438	\$9,375
25	\$200	\$10000	\$250,000	\$10,000	\$11,250	\$12,500
25	\$250	\$12500	\$312,500	\$12,500	\$14,063	\$15,625
50	\$100	\$5000	\$250,000	\$10,000	\$11,250	\$12,500
50	\$150	\$7500	\$375,000	\$15,000	\$16,875	\$18,750
50	\$200	\$10000	\$500,000	\$20,000	\$22,500	\$25,000
50	\$250	\$12500	\$625,000	\$25,000	\$28,125	\$31,250
100	\$100	\$5000	\$500,000	\$20,000	\$22,500	\$25,000
100	\$150	\$7500	\$750,000	\$30,000	\$33,750	\$37,500
100	\$200	\$10000	\$1,000,000	\$40,000	\$45,000	\$50,000
100	\$250	\$12500	\$1,250,000	\$50,000	\$56,250	\$62,500
200	\$100	\$5000	\$1,000,000	\$40,000	\$45,000	\$50,000
200	\$150	\$7500	\$1,500,000	\$60,000	\$67,500	\$75,000
200	\$200	\$10000	\$2,000,000	\$80,000	\$90,000	\$100,000
200	\$250	\$12500	\$2,500,000	\$100,000	\$112,500	\$125,000